

DETAILED ACTION

Continued Examination Under 37 CFR 1.114

1. A request for continued examination under 37 CFR 1.114, including the fee set forth in 37 CFR 1.17(e), **was filed in this application after allowance** or after an Office action under *Ex Parte Quayle*, 25 USPQ 74, 453 O.G. 213 (Comm'r Pat. 1935). Since this application is eligible for continued examination under 37 CFR 1.114, and the fee set forth in 37 CFR 1.17(e) has been timely paid, prosecution in this application has been reopened pursuant to 37 CFR 1.114. Applicant's submission filed on 04/12/2010 has been entered.
2. IDS submitted by applicant on 04/12/2010 has been considered.

Allowable Subject Matter

1. Claims 1, 3-6, 8, 13-15 are allowed.
2. The following is an examiner's statement of reasons for allowance: None of the prior art, either singularly or in combination, teach or fairly suggest wherein buffering the determined message at an emitter point in the point-to-point communication system corresponding to the message administration service; generating a signal of availability at the receiver, triggering for emission of the determined message; and upon reception of the signal of availability, emitting the determined message to the receiver; retrieving, at the determined receiver or decoder, the determined message from the point-to-point communication system; and loading the determined message into the receiver or decoder and updating the access rights related to the reception of data by the digital broadcast multimedia network.

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3. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

4. Any inquiry concerning this communication or earlier communications from the examiner should be directed to JULIO PEREZ whose telephone number is (571)272-7846. The examiner can normally be reached on 10-6.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, PATRICK EDOUARD can be reached on (571)272-7603. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

4/15/2010

/Patrick N. Edouard/

/J. P./

Examiner, Art Unit 2617

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Supervisory Patent Examiner, Art Unit 2617